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The Voice of Madison County

ReadyFM Board Meeting Minutes

Wednesday, March 8th, 2023

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes
Todd Rickenberg

Opening Prayer by: Rich

Secretary's Report:

Discussion Items

- Fixed issue with mic, so everything can be heard clearly on the recordings.
- July Board Meeting conflict with fair parking
 - This meeting will be rescheduled to Wed. July 5th

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Treasurer's Report:

Discussion Items

- Still haven't received an invoice from ASCAP
- New Sponsor Leads
 - AllScape Landscaping
 - Butcher Block Restaurant
 - Red Brick – Rich action item
 - Want to do it but want to wait until they get settled in
 - Greene & Sons – Rick action item
 - London Florist (under new ownership)
 - Cappy's Pizza

Financial Reports (reports available online):

- Open Invoices

- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept – Rich
- 2nd – Rick
- Approved

Station Manager's Report:

Discussion Items

- Basketball season over
- Want to start doing 'goofy type things' during off season
 - Play stuff we haven't played for years
 - Bluegrass gospel 4hr show on weekend

Motions:

- Accept – Brian
- 2nd – Todd
- Approved

Technical Report:

Discussion Items

- Updated website for post-basketball season
 - Removed FB/BB sponsors, Game of the Week page, etc.
- Live Stream server issue
 - I don't believe the stream went offline, but there was about a 24hr period where traffic was not being logged.

Traffic Report:

- Total Visits - 164 down from 178
- Total Listeners – 14,149 down from 15,596
- Total Listening Hrs. – 1,221 down from 1,481

Motions:

- Accept – Todd
- 2nd – Rich
- Approved

Old Business:

Discussion Items

- Fair Parking
 - Accepting Credit Cards

- Most services asked for contact information to provide a 'Quote'. It appears from what I could find on these companies that there would be a monthly fee, which does not work for our situation since we will only be using this for fair parking. There were two options (Square and PayPal) that did not require a monthly fee, but had significantly higher transaction fees. I've outlined both options below.
 - Square
 - 2.6% + .10 = .23 for a \$5.00 transaction
 - No Startup Fees, subscription fees, PCI Compliance Fees
 - Only pay when you take a payment
 - Free Square Point of Sale app
 - 1 Free Magnetic Reader (each additional reader \$10.00)
 - No battery (runs off phone)
 - PayPal
 - 2.29% + .09 = .20 for a \$5.00 transaction (CC fee)
 - 7% of each transaction = .35 (PayPal fee)
 - Total .55 (total fee)
 - No monthly fee
 - 1st card reader \$29.00 (each additional reader \$79.00)
 - 8hr battery life
 - Bluetooth box - not really mobile
 - I did see another phone plug-in card reader (\$10-\$20) requires a 3.5mm plug on the phone.
- Motion made to proceed with a Square account with one reader.
- Golf Cart
 - Place in Plain City that does rentals
 - Cost??
 - Storage during the week??
 - Do we have the manpower to operate the golf cart during busy times?
- Open two lots
 - Do we have the manpower to run two lots?
 - Not this year.

Motions:

- Accept – Todd
- 2nd – Rick
- Approved

New Business:

Discussion Items

- Baseball 10U game broadcast
 - We should be broadcasting, but nothing confirmed yet.

Motions:

- Accept –
- 2nd –

- Approved

Closing Prayer by: Rich

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday April 12th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

Rich – Follow up with Red Brick Tavern about sponsorship.

Rick – Follow up with Greene & Sons about sponsorship.

Rick – Follow up with Golf Cart usage for fair parking

Brian – Set up Square account