



105.1 / [www.readyfm.com](http://www.readyfm.com)

*The Voice of Madison County*

## **ReadyFM Board Meeting Minutes**

*Wednesday, June 14th, 2023*

### **Attendees:**

Brian Benedum  
Rick Hartman  
Rich Hayes  
Todd Rickenberg

### **Opening Prayer by: Rich**

### **Secretary's Report:**

#### Discussion Items

- Delivered letter to DOCS Dermatology and learned that the building is still owned by Madison Health, and they are leasing space to DOCS Dermatology. The receptionist was to forward my letter to Cindy (I believe Stout).
- Also sent letter with monthly invoice
  - We received Approval for using the lot

#### Motions:

- Accept – Rich
- 2<sup>nd</sup> – Rick
- Approved

### **Treasurer's Report:**

#### Discussion Items

- Expenses this month:
  - MCCC dues: \$200.00
  - Annual ShoutCast payment was made: \$91.00
  - Website Hosting 3year payment was made: \$656.78
  - Canopy purchased for Fair Parking: \$84.53
  - Jill Spradlin: \$20.00
    - For Rick's 1099 submission and mailing
    - They have changed named from Madison Financial to RS Tax & Accounting Services
- New Sponsor Leads

- AllScape Landscaping
- Butcher Block Restaurant
- Red Brick – Rich action item
  - Want to do it but want to wait until they get settled in
- Greene & Sons – Rick action item
- London Florist (under new ownership)
- Tony's Bar and Grill

#### Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

#### Motions:

- Accept – Rich
- 2<sup>nd</sup> – Rick
- Approved

#### **Station Manager's Report:**

##### Discussion Items

- Strawberry Festival Rick will MC again this year.
  - Royalty will be interviewed
- June 28<sup>th</sup> is the 10 & U baseball game
  - CD Sales – use flash drives (about \$20 for 10)
- New Country/Bluegrass shows in development
- New Pregame Show in development
- Got confirmation for first away game (room for 2 people)

#### Motions:

- Accept – Brian
- 2<sup>nd</sup> – Rich
- Approved

#### **Technical Report:**

##### Discussion Items

- Removed Community Matters, Local Church Focus, MCSRS, and MCCC Spotlight from the website
- Added Community Events Spotlight
- Changed Greg's Show Sponsorship to Community Events Spotlight
- When will the Sports Pregame show and County Bluegrass shows go live they will be added to the website

#### Traffic Report:

- Total Visits - 125 down from 243
- Total Listeners – 35,668 up from 29,776
- Total Listening Hrs. – 2,695 up from 2,228

**Motions:**

- Accept – Rick
- 2<sup>nd</sup> – Rich
- Approved

**Old Business:**

**Discussion Items**

- Baseball 10U game broadcast
  - Will be on June 28<sup>th</sup>
  - Brian can run the board if needed
- Fair Parking
  - Received approval to use the parking lot
  - Canopy purchased (around \$84.53)
  - Football Schedules
    - Greg agreed to provide – should get them on Monday
  - Accepting Credit Cards
    - Tested transaction using the station phone

**Motions:**

- Accept –
- 2<sup>nd</sup> –
- Approved

**New Business:**

**Discussion Items**

- No items to discuss

**Motions:**

- Accept –
- 2<sup>nd</sup> –
- Approved

**Closing Prayer by: Rick**

**Motion for Adjournment by:**

- Accept – Rich
- 2<sup>nd</sup> – Brian
- Approved

**Next Board Meeting:**

**\*\* Wednesday July 5<sup>th</sup> at Phat Daddy's 6:00pm – 7:00pm \*\***

**Move up one week due to Fair Parking fundraiser**

**Action Items:**

**Rich** – Follow up with Red Brick Tavern about sponsorship.

**Rick** – Follow up with Greene & Sons about sponsorship.