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The Voice of Madison County

ReadyFM Board Meeting Minutes

Wednesday, July 5th, 2023

***** Un-Official meeting due to lack of quorum *****

Attendees:

Brian Benedum
Rick Hartman

Opening Prayer by:

Secretary's Report:

Discussion Items

- No items to discuss

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- Withdrew \$500.00 in \$5's for Fair Parking
 - Couldn't do more
 - Will have more cash Wed. or Thurs. next week.
- Will be sending out 2023 FB/BB Sponsorship letters to past and potential sponsors

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept –
- 2nd –
- Approved

Station Manager's Report:

Discussion Items

- Will be working on scheduling the Meet the Teams events after Fair Parking is over.

Motions:

- Accept –
- 2nd –
- Approved

Technical Report:

Discussion Items

- Will put the 2023 football schedules on the website in the next couple of weeks.

Traffic Report:

- Total Visits - 168 up from 125
- Total Listeners – 36,878 up from 35,668
- Total Listening Hrs. – 2,725 up from 2,695

Motions:

- Accept –
- 2nd –
- Approved

Old Business:

Discussion Items

- Baseball 10U game broadcast
 - The game was broadcast
 - There were more flash drives sales than CD sales. Total profits are not known at this time.
- Fair Parking
 - Football Schedules have been printed and are ready.
 - Rick will be arriving late on the indicated days due to his work schedule.
 - Brian will be late on Thursday due to a Celebration of Life Service at church.
- Fair Parking Hours:
 - Saturday July 8th: 9am – 9pm
 - Rick will arrive around Noon
 - Sunday July 9th: 12pm – 9pm
 - Rick will arrive around 2:00pm

- Monday July 10th – Friday July 14th: 5pm – 9pm
 - Rick may be late on Tuesday
 - Brian will be late (after 7pm) on Thursday
- Saturday July 15th: 9am – 9pm
 - Rick will arrive around Noon

Motions:

- Accept –
- 2nd –
- Approved

New Business:

Discussion Items

- No items to discuss

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by:

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday August 9th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

Rich – Follow up with Red Brick Tavern about sponsorship.

Rick – Follow up with Greene & Sons about sponsorship.