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*The Voice of Madison County*

## **ReadyFM Board Meeting Minutes**

*Wednesday, February 8th, 2023*

### **Attendees:**

Brian Benedum  
Rick Hartman  
Rich Hayes  
Todd Rickenberg

### **Opening Prayer by:** Rich

### **Secretary's Report:**

#### Discussion Items

- January's meeting was cancelled due to lack of quorum.
- Updated format of minutes to make it easier to update during the meeting.

#### Motions:

- Accept – Rick
- 2<sup>nd</sup> – Todd
- Approved

### **Treasurer's Report:**

#### Discussion Items

- 56 Auto has cancelled their sponsorship.
  - I replied to their e-mail with a thank you for their long-time support and offered a cheaper (\$50/month) package and mentioned the seasonal FB/BB sports package.
- MCCC has cancelled their sponsorship.
- Finally received FB/BB sponsorship payment from The Tire Shop & Lube
- Paid SESAC for 2023 - \$187.00
- Paid BMI for 2023 - \$390.00
  - I expect the ASCAP invoices by the end of February.
- Paid Madison Financial for 2023
  - Sent Rick's 1099
- What to do with the MCCC sponsor discount?
  - Currently \$30 (Star Trophy, ReMax, Madison Health)
- New Sponsor Leads

- AllScape Landscaping
- Butcher Block Restaurant
- Red Brick
- Greene & Sons
- London Florist (under new ownership)
- Cappy's Pizza

#### **Motions:**

- Accept – Rick
- 2<sup>nd</sup> – Rich
- Approved

#### **Station Manager's Report:**

##### **Discussion Items**

- Last Basketball Game this Fri. at Shawnee
- Ken Holten – helping with Basketball
  - Available for Football
  - Sports Show – Pre-game warmup???
- Rick went to Strawberry Festival Board meeting
  - We will participate
- County Fair
  - Will have a ride company (except the first 2 days)
- Football Schedule is set for 2023
  - LHS for full season
- Issue with sound – made adjustments to settings which helped
  - Move crowd mic to pick up better overall sound
- LHS School students webcast with our audio
  - Still working out how this will work

#### **Motions:**

- Accept – Brian
- 2<sup>nd</sup> – Rich
- Approved

#### **Technical Report:**

##### **Discussion Items**

- The website has been updated with the new podcast system and everything seems to be working well.
- Added the 2022-2023 Basketball Schedules and Game of the Week schedule. Also switched from the Football Sponsors to the Basketball Sponsors.
- Having an issue with the monitor speakers buzzing.
  - I believe it's interference in the speaker cable connection.
    - Unplugging it and plugging it back in seemed to have fixed it at least temporarily.
      - May be electrical interference from the ceiling lights?

- Replaced cable from Studio board to monitors
  - This seems to have fixed the issue.

### **Motions:**

- Accept – Rich
- 2<sup>nd</sup> – Rick
- Approved

### **Old Business:**

#### **Discussion Items**

- Fair Parking
  - Accepting Credit Cards
    - Square Reader or Similar
      - No annual fees or upfront costs
      - High transaction fees
        - Estimate about .25 fee for a \$5.00 transaction
      - Additional cost for RF or chip readers (Magnetic strip reader was free)
    - VinMo???
  - Golf Cart
    - Place in Plain City that does rentals
    - Cost??
    - Storage during the week?
      - Rick can store at his place
    - Do we have the manpower to operate the golf cart during busy times?
  - Open two lots
    - We don't have the manpower to do two lots

### **Motions:**

- Accept – Rick
- 2<sup>nd</sup> – Rich
- Approved

### **New Business:**

#### **Discussion Items**

- No items to discuss

### **Motions:**

- Accept – Brian
- 2<sup>nd</sup> – Rick
- Approved

**Closing Prayer by:** Rick

### **Motion for Adjournment by:**

- Accept – Brian

- 2<sup>nd</sup> – Rich
- Approved

**Next Board Meeting:**

Wednesday March 8<sup>th</sup> at Phat Daddy's 6:00pm – 7:00pm

**Action Items:**

**Rich** – Follow up with Red Brick Tavern about sponsorship.

**Rick** – Follow up with Greene & Sons about sponsorship.

**Brian** – Research options to accept credit cards for the Fair Parking fundraiser.