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The Voice of Madison County

ReadyFM Board Meeting Minutes

Wednesday, April 12th, 2023

Attendees:

Brian Benedum
Rick Hartman

Opening Prayer by:

Secretary's Report:

Discussion Items

- No items to discuss

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- Received the ASCAP Invoice - \$399.00
 - Also included a confusing letter about Past Due payments which there isn't and a Revenue Report that was due by April 1st (I checked the box 2 weeks prior to receiving this invoice and it wasn't there then). We never had to do a Revenue Report before and didn't submit one this time because it was already past due before we got the invoice.

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept –
- 2nd –

- Approved

Station Manager's Report:

Discussion Items

- Take Community Matters of the website. This show is being discontinued and replaced by Community Events Spotlight.
- Community Events Spotlight – 10 min segments 3 times a week
 - Rockin on the run was already recorded.
- Ron Otto will do a short pregame show for Football tentatively called the Pregame Warmup Show
 - Ken and Rick will participate in this show.
- A Bluegrass/Country show is being planned for the future that will include Bluegrass music and country music up to the mid-90's. The music will be G rated and the show will be available in podcast form on the website.
- The High School Parade broadcast will be done again this year.
- The 10U baseball game is still on as far as we know.

Motions:

- Accept –
- 2nd –
- Approved

Technical Report:

Discussion Items

- No items to discuss

Traffic Report:

- Total Visits - 101 down from 164
- Total Listeners – 21,461 up from 14,149
- Total Listening Hrs. – 1,649 up from 1,221

Motions:

- Accept –
- 2nd –
- Approved

Old Business:

Discussion Items

- Baseball 10U game broadcast
 - We should be broadcasting, but nothing has been confirmed yet.
- Fair Parking
 - Accepting Credit Cards
 - A Square account has been created and linked to our PNC account.
 - Ordered the free card reader, but the only non-apple free option was the 3.5mm headphone jack reader.

- My phone does not have a 3.5mm jack, but the station phone does have one, so that will be the phone used to take credit cards at the
 - I can order a Bluetooth reader for \$49.00 that will work on any phone, but I have not ordered this since the station phone should work.
 - I checked the battery life on this and it says 'all day'
 - It also requires either a cellular or wi-fi connection.
 - I will get with Rick before the next board meeting to test a transaction.
- Golf Cart
 - Place in Plain City that does rentals.
 - Cost?

Motions:

- Accept –
- 2nd –
- Approved

New Business:

Discussion Items

- No items to discuss

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by:

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday May 10th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

Rick – Call ASCAP about Revenue Report

Rich – Follow up with Red Brick Tavern about sponsorship.

Rick – Follow up with Greene & Sons about sponsorship.

Rick – Follow up with Golf Cart usage for fair parking

Brian – get with Rick to test a transaction using Square and the station phone.