

ReadyFM Board Meeting Minutes July 20th 2022

Attendees: Brian Benedum, Mike Brooks, Rick Hartman, and Rich Hayes

Opening Prayer by: Rick

Secretary's Report

Discussion Items:

- New notes loading method is complete. All 2022 notes are added.
- Will be modifying the meeting minutes style slightly since there is a new method.

Motion to -

Accept by: Rick

Second by: Rich

Motion Approved

Treasurer's Report

Discussion Items:

- The team grossed \$3,621.76 from the fair fundraiser.
- Traffic was down, but the extra day ended up making up for the difference.
- Need to research non-cash option. Brian talked about Square. Mike recommended considering Venmo.
- The team talked about the need for investigating a partnership with the Plain City cart company about a 6-seater for 2023.
- There are already five accepted sponsors for football season and Phat Daddy's is most likely in too.
- We are now Chamber Members again. Rick needs to speak with John there about doing the Member Spotlight.
- Open invoices are all caught up now.
- Total cash in the bank is \$7,737.26.
- YTD income is \$11,211.25, expenses are \$9,625.93, this makes a plus outcome of \$1,585.32.

Motion to -

Accept by: Rich

Second by: Mike

Motion Approved

Station Manager's Report

Discussion Items:

- Rick is looking to organize a "Meet the Team" event. Coordination is still being worked out, and more details will follow.
- The team is planning to do all the teams in the county for basketball. The team is planning to cover both girls' and boys' games.
- The 10U championship game podcast was posted to the web.
- (Pulled up from old business) "We will replace a headset for the travel unit after the fair." Rick will be taking care of this action item this month.

Motion to -
Accept by: Mike
Second by: Rich
Motion Approved

Technical Report

Discussion Items:

- There has been a relatively smooth transition to ShoutCast. The original change showed mediocre performance due to a plan that was too low. The new plan will be \$330/year. This was after a technical issue from the original upgrade caused a billing snafu. Brian took care of it all though.
- Brian resurfaced the conversation about the team acquiring a cell phone for remote broadcasts. The group agreed that we will keep the landline on top of having the phone. It would be about \$45-50 per month.
 - Brian proposed the board vote on obtaining a phone. Rich seconded the motion. **The board approved the motion 3-0-1 (Rich abstained due to COI).**
- Brian is still making tweaks on the web design on various sections.

Traffic Report for May:

- Total Visits – 239
- Total Listeners – 13,631
- Total Listening Hours – 1,323

Motion to -
Accept by: Mike
Second by: Rick
Motion Approved

New Business

Discussion Items:

- We need to add a quick liner advertisement on the radio and notes on the web about the change to do only London football.

Old Business

Discussion Items:

- None.

Closing Prayer by: Rich

Motion to adjourn by Mike, seconded by Brian.

Next Board Meeting: August 10th, 2022 at Phat Daddy's Restaurant from 6:00 - 7:00 PM (EDT)