

ReadyFM Board Meeting Minutes June 29th 2022

Attendees: Brian Benedum, Mike Brooks, Rick Hartman, and Todd Rickenberg

Opening Prayer by: Rick

Secretary's Report

Discussion Items:

- Mike researched sign options.
 - Team decided on hand-held signs
 - Need lot full/limited parking
 - Also need three walkie talkies

Motion to -

Accept by: Brian

Second by: Todd

Motion Approved

Treasurer's Report

Discussion Items:

- 10U baseball game saw a \$50 donation from Matt Adams. He really appreciated it and was complimentary of the effort.
- MCC is now blacklisted as a radio sponsor. We will not pursue this matter any further.
- Still waiting on an ASCAP bill – nothing else to do until they send it.
- Still waiting for Jill Spradlin to send us a bill for doing the taxes.
- We are all caught up on invoices except for Bible Baptist. This includes 56 Auto for the rest of the year and Starr Trophy too.
- Balance sheet including the \$50 donation, total COH \$3,763.39.

Motion to -

Accept by: Mike

Second by: Rick

Motion Approved

Station Manager's Report

Discussion Items:

- Rick emailed Brian the football schedule for all the schools. We will get about 1K fliers made to hand out at the fair.
- Rick has not been asked to do fireworks music, so we will probably not do it.
- Rick mentioned the option of using the 56 Auto golf cart for shuttles.
 - Rick will find out if we can get a golf cart.
 - If we can, Mike will make a Google Form for the release of liability.
- New equipment is still working great, and we will get it already for the football season after the fair.

Motion to -

Accept by: Brian

Second by: Mike

Motion Approved

Technical Report

Discussion Items:

- ShoutCast – old provider is disconnected; the new provider is now turned on. It costs \$7.33/month + \$3/month for SSL casting.
 - There is an issue with streaming speed with the new provider.
 - An update will be \$29.99/month pr \$330/year.
 - The same level we had would be \$49.99/month or \$549.48/year.
 - Brian is proposing the \$50 plan based on previous experience.
 - Todd made a motion and the board passed unanimously (4-0).
- EAS box has been tweaked by Brian and his brother. We are currently validating with the NOAA weather radio and WNCI of Columbus.
 - Todd will ask Becky to try and listen for the next test on Wednesday between 10-noon.
- 16-channel Mackie mixer is installed in the studio where the old CD player used to be. This allows for control of the production monitor.
- Brian has been tweaking the website for the June migration. This included weeding out things not being used. Discussion forums and community builders were eliminated. Master league and polls were also removed as well as the BB Code editor. These were among several other changes made right in production. Web changes are dependent on the music collection upgrade. This could be later this year or early next year.

Traffic Report for May:

- Total Visits – 900 up from 202
- Total Listeners – n/a
- Total Listening Hours – n/a

Motion to -

Accept by: Todd

Second by: Rick

Motion Approved

New Business

Discussion Items:

- The board discussed rejoining the Madison County Chamber of Commerce
 - The current Director is retiring at the end of July.
 - We need to discuss the continuation based on the spotlight.
 - Rick made a motion to move in preventatively and build that relationship.
 - The board passed unanimously (3-0-1).
- The board agreed to post the 10U MWBL Tournament Championship podcast and allow for access without up-front payment. We will ask for a donation on the link.
- The board discussed providing water for patrons. Mike will ask LABC if we can use some of the donated water. He will let the group know.
- Rick will ask Greg to see if he can help follow-up after the mailing is sent with sponsors.

Old Business

Discussion Items:

- We will replace a headset for the travel unit after the fair.

Closing Prayer by: Mike

Motion to adjourn by Mike, seconded by Rick.

Next Board Meeting: July 20th, 2022 at Phat Daddy's Restaurant from 6:00 - 7:00 PM (EDT)

<< The July meeting was moved back two weeks to accommodate the fair and Mike's vacation. >>