

## **ReadyFM Board Meeting Minutes January 12th 2022**

**Attendees:** Brian Benedum, Mike Brooks, Rich Hayes, Rick Hartman, and Todd Rickenberg

**Opening Prayer by:** Rich

### **Secretary's Report**

Discussion Items:

Motion to -

Accept by: Rick

Second by: Rich

Motion Approved

### **Treasurer's Report**

Discussion Items:

- Madison Health is behind one month from the Holidays.
- Madison County Chiropractor is now three months late on the invoice. Brian will reach out to Greg for the contact before writing this off as bad debt.
- CCAT and BMI are paid, ASCAP is now billed yet.
- Brian emailed Jill for Ricks 1099. Need to validate address before finalizing.
- \$5,500+ in cash on hand.
- Need to explore the Butcher Block as a potential new sponsor. Rich will reach out to the owner.

Motion to -

Accept by: Mike

Second by: Rich

Motion Approved

### **Station Manager's Report**

Discussion Items:

- Richard is out with COVID. He will be out for about two weeks.
- Rick has a highschooler interested in running some Community Matters sessions. He is currently running some political podcasts. His name is Josh Lickliter.
- Rick needs to work on integrating the new headsets.

Motion to -

Accept by: Rich

Second by: Brian

Motion Approved

### **Technical Report**

Discussion Items:

- CentovaCast was moved down to 500 GB, but Brian had to move it up to 750 GB because we were running over.
- Updated the Maranatha LifePoint page on the website.
- Updated the Community Matters page to announce Greg's departure. (See previous notes about potential filling candidate.)

- Brian also started looking at updating the podcast archives.
- Over the holidays, Brian stopped by Spectrum to learn more about their phone programs. They shared that there should not be a priority between Spectrum Mobile and Verizon. We would have to contact Spectrum Business and cancel the phone from it, then go to the store and get a separate mobile phone line. Phone will be \$400 and paid for over 24 months.
- Need to find a new compressor and possibly another headset.
  - Motion for up to \$100 for a new compressor and up to \$300 for a new headset by Todd
  - Seconded by Mike
  - Motion was passed with board 5 to 0.

Traffic Report for December:

- Total Visits – 261 down from 785
- Total Listeners – 79,199 up from 66, 441
- Total Listening Hours – 5,269 up from 4,464
- Podcasts – 22 hits, 1,791 so far for the year

Motion to -

Accept by: Todd

Second by: Mike

Motion Approved

**New Business**

Discussion Items:

- The Board needs to decide on covering only London football games or not.
  - Several members agreed that from a sponsorship perspective, that may make a lot of sense.
  - It also means we can still do Madison County basketball (not just London).
  - Motion to move to London football exclusively and all Madison County for basketball by Rick
  - Seconded by Mike
  - Motion was passed with board 5 to 0.

**Old Business**

Discussion Items:

- Purchase of a protective box like the one for the equipment for the headsets
  - Rick - Motion to purchase a protective box for the headsets not to exceed \$100 (no updates)
  - Need to create a ReadyFM GroupMe Board group

**Closing Prayer by:** Rick

Motion to adjourn by Todd, accepted by Rick, and seconded by Rich.

**Next Board Meeting:** February 9<sup>th</sup>, 2022 at Phat Daddy's Restaurant from 6:00 - 7:00 PM (EST)