

## ReadyFM Board Meeting Minutes May 11th 2022

**Attendees:** Brian Benedum, Mike Brooks, Rick Hartman, and Rich Hayes

**Opening Prayer by:** Rich

### Secretary's Report

Discussion Items:

- Recording quality is low, do we want to continue?
  - Yes, Mike will investigate an omnidirectional microphone option.

Motion to -

Accept by: Brian

Second by: Rich

Motion Approved

### Treasurer's Report

Discussion Items:

- Madison County Chiropractor is now six months late on the invoice. Brian has hand-delivered invoices since February.
  - MCC is now blacklisted as a radio sponsor. We will not pursue this matter any further.
- Still waiting on ASCAP invoicing (four months old – they claimed they are reworking their agreements and have not gotten to low-power sites yet).
- Jack Starr is now four months behind with a \$130 balance. Brian expects them to pay in full at some point.
- Need to renew our 501-c with Deb. Jill Spradley informed Brian that the taxes are done.
- We got a new station debit card – the numbers are the same, and the expiration is out in the future.
  - Bluehost and MIXLR subscription has been updated.
  - The station playlist has not been completed. We have to wait until December when our renewal expires so we can reconfigure the login details.
- Eades Insurance is a new show sponsor now for community matters.
  - Sponsorship is usually \$100, but we agreed to a \$50 rate since it is not a regularly occurring show at this time.
- Adobe Audition annual renewal came up due.
  - Rick paid for the first year (~\$240).
  - The ask was whether or not the board should assume ownership of that tab.
  - The vote was 3:0:1 (Rick abstained) to take it over and reimburse Rick.
  - Rick will use the debit card to withdraw the funds.
- Total cash on hand is \$1,319.00 (still favorable to 2020).

Motion to -

Accept by: Mike

Second by: Rick

Motion Approved

### **Station Manager's Report**

Discussion Items:

- Still waiting to hear from Greg on whether or not we are doing the baseball game.
  - Rick thinks we will – Mike updated the team that it should be the last week of June.
- New football notes are as follows
  - London at St. Mary's will be the first football game.
  - London at Chillicothe will be the second football game.
  - Rick spoke with Jimmy Wolverton about the London-only approach, and he was supportive.
- We need to decide on how we will manage basketball this season.
  - Will it be London only, or something else?
- Josh did a couple of community matters including having Pat in for the levy discussion.
  - He is doing an excellent job.
  - Greg complimented him on his polished nature and performance.

Motion to -

Accept by: Brian

Second by: Rick

Motion Approved

### **Technical Report**

Discussion Items:

- Podcast rework went into production a couple of months ago.
  - Everything is working well.
  - Multiple team members have used the new way now and liked it.
- CentovaCast is still causing us issues.
  - It is reporting multiple users across the global community, but with most of them in England (where they are).
  - ShoutCast – unlimited bandwidth and unlimited listeners. Only costs \$8 a month – much less than our current bill.
  - Stream Brothers – offers free hosting with unlimited listeners, but they do not allow streaming on Port 80. This is where we stream in, and firewall rules would limit listenership.
  - The team agreed the most likely choice will be Shout Cast.
  - The TuneIn app will need to be updated as well as the website. We will also need to update the radio garden. Brian will work on this with Rick when they get to the station and work on it.
- Brian and his brother are working on the emergency broadcasting tools in the station – they have determined the processes required to execute this process.

Traffic Report for April:

- Total Visits – 202 up from 153
- Total Listeners – 85,496 up from 70,199

- Total Listening Hours –6,030 up from 5,262

Motion to -

Accept by: Mike

Second by: Rich

Motion Approved

### **New Business**

Discussion Items:

- Fair parking
  - We need to get permission
    - Mike will update the letter, send it, and check for an email.
    - The timing is looking like the second week in July.
  - We need to find ways to indicate spaces available
    - Mike will put together some notes about what options there are
    - Also need to finish the GroupMe Board group to use for communicating
  - Need to decide what marketing and notices we are posting for the fair.
- Need to start thinking about 2022 football sponsorships.
  - Need to solicit existing businesses and new businesses.

### **Old Business**

Discussion Items:

- None.

**Closing Prayer by:** Rick

Motion to adjourn by Mike, seconded by Rich.

**Next Board Meeting:** June 8th, 2022 at Phat Daddy's Restaurant from 6:00 - 7:00 PM (EDT)

<< *July meeting will need to be moved back one week to accommodate the fair.* >>