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The Voice of Madison County

**ReadyFM Board Meeting Minutes**

*Wednesday, November 16th, 2022*

**Attendees:**

- Brian Benedum
- Rick Hartman (opening & closing prayers)
- Rich Hayes
- Todd Rickenberg

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## Secretary's Report

### Discussion Items

- 1) Mike has resigned from the board. Brian will take over as interim Secretary.

### Motions

**Accept:** Todd | **Second:** Rick | **Approval Voting:** 3 (yes) : 0 (no)

## Treasurer's Report

### Discussion Items

- 1) The Tire Shop and Lube is the last Football/Basketball sponsor with an outstanding invoice. I have asked Mike to follow up with Mr. Wiggins.
- 2) I received a notice (via Debra) that our Charitable Annual Report filing was due. I contacted Jill and she had also received this notification and has since completed the filing. She was also going to try and get Debra's contact information changed to the radio station.
- 3) I also asked Jill about her fees for 2022, since she never got back with me in the spring. She said it was \$150, so that has been paid.
- 4) Just yesterday I received an e-mail from Jill stating that our AG annual report has also been filed.
- 5) I received another two invoices from ASCAP. One indicating a 0 balance and one indicating a balance of \$380. I called them and learned that every 5 years when they re-negotiate the contracts, we are assigned a new account number. Since we are set up with bill pay at the bank, I needed to update the account number at the bank. He transferred the payment to the new account number, and I have since updated the account number at the bank.
- 6) We have a new monthly sponsor and Basketball Sponsor. ReMax is now on board with a Silver package (\$100 - \$10 for the MCCC discount) and \$250, for the basketball season.

### Motions

**Accept:** Rick | **Second:** Todd | **Approval Voting:** 3 (yes) : 0 (no)

## Station Manager's Report

### Discussion Items

- 1) FB Season is over
- 2) Working on Basketball Schedules will keep to 3 per team
- 3) Losing Mike we are short a board operator
- 4) New Community Matters is recorded with Mike will air next week
- 5) Talked to organizer of Old Fashioned Christmas – will be official soundtrack – all shops in town will have us on, but no live on location.

**Accept:** Brian | **Second:** Todd | **Approval Voting:** 3 (yes) : 0 (no)

## Technical Report

### Discussion Items

- 1) Replaced Monitor Speakers at the station.
- 2) The Community Matters page on the website has been updated to account for multiple hosts.
- 3) The 2022-2023 basketball schedules have been added to the website.
- 4) The podcast re-work is complete. Development has been updated and plans are to update production Friday night.
- 5) Site visits were 385, down from 450
- 6) Total listeners were 21,018, up from 16,284
- 7) Listening hours was 2,212, down from 2,297

### Motions

**Accept:** Todd | **Second:** Rick Hartman | **Approval Voting:** 3 (yes) : 0 (no)

## New Business

- 1) Board Officer nominations. – It was decided that all officers will continue in their present role and Brian will take over the Secretary role in addition to Treasurer.

## Old Business

## Motion for Adjournment

**Motion:** Rick | **Second:** Todd

## Next Board Meeting Details

**\*\*Wednesday, January 11<sup>th</sup> 2022 at Phat Daddy's Restaurant from 6-7:00pm.**

**\*\*THERE WILL BE NO BOARD MEETING IN DECEMBER\*\***