

ReadyFM Board Meeting Minutes March 17th 2021

Attendees: Brian, Greg Eades, Todd Rickenberg, Rich Hays, Rick Hartman, Mike Brooks
Brian Benedum
Greg Eades
Todd Rickenberg
Rebecca Rickenberg
Rick Hartman
Rich Hays
Mike Brooks

Opening Prayer by: Rich Hays

Secretary's Report:

January minutes reviewed.

Discussion Items:

None

Motion to –

Accept by: Brian Benedum

Second by: Rick Hartman

Motion: Approved

Treasurer's Report:

Review Financial Reports (available upon request):

- Profit and Loss
- Balance Sheet
- Open Invoices

Discussion Items:

- E-Postcard has been filed for 2020.
- Received invoice from Jill for \$150. This has been paid.
- Paid ASCAP (payment will be delivered by 2/17) \$373.00.
- All licensing has been paid for this year.
- Need to try and find a way to bring in some funding – may not make it to Fair fundraiser.

Motion to -

Accept by: Greg Eades

Second by: Rich Hays

Motion: Approved

Station Manager's Report:

Discussion Items:

- Basketball season is over.
- Thanks to Becky for all of the shows help.

Motion to -

Accept by: Greg Eades

Second by: Mike Brooks

Motion: Approved

Technical Report:

Discussion Items:

- Shut down Mixlr and Jetpack for the season
- Updated Station Playlist/Streamer and Creator to latest version.
- Fixed the 'London Police Reports Recap' link in the Community News menu
 - The link had changed and needed updated.
- Domain Registration is due in May (about \$20)
- Did Windows updates on the station's laptop computer. Installed Mixlr, created a ReadyFM local user account on the laptop and added the mailto:manager@readyfm.com manager email account to the Microsoft e-mail client.
 - This was to allow Rick to use it to record the Beyond the Barn shows via Skype with Don and prepare it for the football/basketball remote broadcasts this fall.
- File Sharing issue between Production Computer and Station Server.

Traffic Report for January:

- Total Visits - 168 up from 165
- Total Listeners - 12,655 down from 15,228
- Total Listening Hrs. 1,480 down from 1,503
- Podcasts - 113 hits in January, 113 hits YTD

Traffic Report for February:

- Total Visits - 538 up from 168 **339 visits on Feb. 28th?
- Total Listeners - 22,980 up from 12,655
- Total Listening Hrs. 2,297 up from 1,480
- Podcasts - 159 hits in February, 272 hits YTD

Motion to -

Accept by: Rich Mays

Second by: Rick Hartman

Motion Approved

Old Business:

Discussion Items:

- Retrieve Keys from John status
 - None yet
- Cloud Based Backup Solution Recommendation – Mike Brooks
 - Now have Google for Non-Profit Suite
 - 30GB per account of cloud storage
 - Planning to revisit in May or June to schedule for early Summer – cannot wait until Fall to do this, need to be done before Fall sports.
- Personal PSA asking for donations
 - Community Matters show on the station
 - Ask for volunteers & donations
- Brainstorm for Fundraisers
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More Sponsors

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Madison Health “Doc Talk” segment

- Greg talked to Dana Engle they do want to do this
- Greg will talk to Cindy Stout

New Business:

Discussion Items:

- Mike Brooks proposed the adoption of a DEI Statement for the Radio Station. He sent the proposed statement to the board and it will be brought as a motion at our next meeting.
- Talked about bettering Facebook presence for the station. Group agreed to start posting regularly.

Closing Prayer by: Rick Hartman

Next Board Meeting:

- April 14th at Greg’s Office