

ReadyFM Board Meeting Minutes June 9th 2021

Attendees:

Brian Benedum

Greg Eades

Todd Rickenberg

Rick Hartman

Rich Hays

Opening Prayer by: Rich

Secretary's Report:

No report given

Treasurer's Report:

Review Financial Reports (available upon request):

- Profit and Loss
- Balance Sheet
- Open Invoices

Discussion Items:

- Received a \$250 donation from Mr. Homewood
- Received a \$100 donation via the website from Brenden Shea
- First invoice to MCCC - \$200 month
- Crossroads donation 10% of tithings around \$200 month
 - First check was \$597.27
- Spectrum bill increased to \$135.32
 - I called them and they said that there weren't any better rates that what we currently have
- Review new sponsor leads – no changes
 - London Florists
 - Cappy's Pizza
 - Todd - broadcast your Church services?
 - Remax \$100 month
 - Plain City Presbyterian Church Services

Motion to -

Accept by: Greg

Second by: Rick

Motion: Approved

Station Manager's Report:

Discussion Items:

- London Graduation – More messages than last year 76 vs 63 or 64
- Started the Madison County Chamber of Commerce Spotlight
First 2 segments are in waiting on 3rd segment
- The Groove Yard is going away after next week
 - Songs out of line with Christian format
 - Will remove from website end of July
- Working on 4th of July fireworks
- Working on Football Schedules and Game of the Week
- Working on Meet the Teams
- Working on Strawberry festival segment – Community Matters

Motion to -

Accept by: Brian

Second by: Rich

Motion: Approved

Technical Report:

Discussion Items:

- Studio Computer Shut Down on its own on a Saturday Morning around 5:20am
 - Loud fan noise when Rick tried to start it back up
 - I cleaned out the computer of dirt and dust, but everything started up OK for me
 - I recommended raising the computer off the floor by a few inches to get it off the carpet and help with the dirt buildup
- Updated Home Page to the new version reviewed during the last board meeting.
- We exceeded our 500GB streaming bandwidth for April.
 - I had to upgrade the plan to the \$35/mo. Plan (750GB) to get the streaming working again.
 - As of 5/21 we were at 311GB, so I downgraded to the 500GB plan
- Ellipsis Jetpack Recall - overheating issue
 - Received a new jetpack on 5/19
- Updated website to include the 'Madison County Chamber of Commerce Spotlight'
 - Added a modified show page
 - Added a podcast page and all of the supporting infrastructure:
 - media directory
 - Archive menus
 - Added Text to the Become a Sponsor of ReadyFM page
 - ** Madison County Chamber of Commerce members receive a \$10 discount
 - **
 - Of our current sponsors, Madison Health and Starr Trophy are the only MCCC members

- I have added a discount line item to QuickBooks that can be applied to the invoice

Traffic Report for May:

- Total Visits - 268 down from 359
- Total Listeners - 34,066 down from 42,256
- Total Listening Hrs. 3,321 down from 3,630
- Podcasts - 215 hits in May, 920 hits YTD

Motion to -

Accept by: Rick

Second by: Rich

Motion Approved

Old Business:

Discussion Items:

- Fair Parking Fundraiser
 - Still waiting on permission
 - Greg will provide tri-fold football schedules
- Retrieve Keys from John status
- We did receive John's key

New Business:

Discussion Items:

- Need to purchase headset for Rich with funds from fair parking fundraiser
- Need to purchase new shirts for station
- Waiting on date for the 10U baseball championship game to broadcast
- Discuss moving our board meetings to the 3rd Wednesday of the month
 - Works better with Rich's schedule
- Fall Football Sponsorships - to be discussed at July board meeting

Closing Prayer by: Rick

Next Board Meeting:

- July 21st at Greg's Office