

## ReadyFM Board Meeting Minutes December 8th 2021

**Attendees:** Brian Benedum, Greg Eades, Mike Brooks, Rich Hayes, Rick Hartman, and Todd Rickenberg

**Opening Prayer by:** Rich Hayes

### Secretary's Report

Discussion Items:

- All web items will be updated this weekend.

Motion to -

Accept by: Brian Benedum

Second by: Rich Hayes

Motion Approved

### Treasurer's Report

Discussion Items:

- Still have not received the Fall/Winter sports sponsorship packet from Madison County Chiropractic.
- All other sponsorship packets are paid up to date
- Current bank at \$6,705.63
- Cash Carry CFY/2019 at (+) \$859.48
- Net income FYTD at \$3,608.68
- Open invoices at \$770.00
- Forward-looking budget to the 2022 Fair Fundraiser is a balance of \$4,400-4,500

Motion to -

Accept by: Mike Brooks

Second by: Rich Hayes

Motion Approved

### Station Manager's Report

Discussion Items:

- Football season is now complete
- Basketball season has officially started
  - Richard Quisenberry is onboard to be the basketball color commentary (current principal of Buckeye Community School)
  - There will be 1-2 games per week planned (an average of 2) with a total planned of 14
- There will no longer be a *Sports Recap Show*
  - Rick was having to do it solo, and it is harder for basketball
  - At this time, the decision has been made to end the show for basketball and it will resume next year for football
- Greg will be completing the last show of *Community Matters* around the end of this year
- *Local Church Focus* will go on an indefinite hiatus at the beginning of calendar year 2022
  - This is after 7 years of shows
  - Approximately 280 shows with 2 segments
  - Rebecca will have the option later next year to pick it back up (no decision today)
- *Beyond the Bard* show is going to put together a YouTube channel for interviewing people

- Rick is working on a sponsor – the goal is to just break even (operational leader is Don “Doc” Sanders)
- Rick thinks there may be a potential to sell the show at some point
- The team would like to make sure it is tied into the radio show
- Rick will help facilitate the back and forth as necessary

Motion to -

Accept by: Brian Benedum

Second by: Rich Hays

Motion Approved

### Technical Report

Discussion Items:

- Brian received an email from Facebook about allowing podcasts
  - He will look and see if it is possible for us to set that up
  - Hoping to reach more of an audience
- Moved the hotspot back to a 500 GB since football is over
  - This equates to a savings of approximately \$11 per month
- Brian was able to resolve the Centova Cast
- Basketball and game of the week schedules are loaded to the site
- The team reviewed the cell phone procurement plan Brian proposed
  - Option 1 – Full blown Verizon Unlimited account with phone + dedicated jet pack (\$90)
  - Option 2 – Verizon Play More Plan with phone + dedicated jet pack (\$80)
    - Only allowed 15 GB
  - Option 3 – Spectrum Mobile
    - Uses Verizon mobility
    - Unlimited plan is only \$45
  - At this point, the Board voted to let Rick use his personal hotspot as a trial run
  - If the Fair goes well, we will revisit next year

Traffic Report for October (data is not available):

- Total Visits – 785 up from 637
- Total Listeners – (est.) 66,441 up from 29,867
- Total Listening Hrs. – (est.) 4,464 down from 4,536
- Podcasts – 43 hits in November, up to 1,769 hits YTD

Motion to -

Accept by: Greg Eades

Second by: Mike Brooks

Motion Approved

### Old Business

Discussion Items:

- Purchase of a protective box like the one for the equipment for the headsets
  - Rick - Motion to purchase a protective box for the headsets not to exceed \$100 (no updates)

Motion to -

Accept by: Rick Hartman

Second by: Rich Hays

Motion Approved

## **New Business**

### Discussion Items:

- Nomination for Annual Elections for President, Vice-President, Secretary, Treasurer
  - Greg Moved to keep positions the same and this was seconded and approved:
    - President – Todd
    - Vice President – Rich
    - Treasurer – Brian
    - Secretary – Mike

Motion to -

Accept by: Brian Benedum

Second by: Greg Eades

Motion Approved

**Closing Prayer by:** Rick Hartman

**Next Board Meeting:** January 12<sup>th</sup> (2022) at Phat Daddy's Restaurant from 6:00 – 7:30 PM (EST)