ReadyFM Board Meeting Minutes May 21st 2020

Attendees:
Brian Benedum
John Darlington
Greg Eades
Rick Hartman

Opening Prayer by: John

Secretary's Report:
 April minutes reviewed

Discussion Items:
- Will sent letter to Madison Health about not doing the fair fund raiser this year
- Updated the Bi-Laws to allow Rick voting rights on items that do not relate to the Station Manger Position.
  - Review Bi-Laws and Annual Board Member Affirmation Statement for accuracy and suggested changes
  - Table until in person meeting

Motion to -
Accept by: Rick
Second by: Greg
Motion: Approved

Treasurer's Report:

Review Financial Reports (available upon request):
- Profit and Loss
- Balance Sheet
- Open Invoices
- Financials compared to this month last year
  - 2020 Cash On Hand: $2,711.33
  - 2019 Cash On Hand: $1,510.11
    - Difference: +$1,201.22
  - 2020 YTD Income: $4,053.27
  - 2019 YTD Income: $4,854.44
    - Difference: -$801.17
  - 2020 YTD Expenses: $7,041.95
  - 2019 YTD Expenses: $7,165.60
    - Difference: -$123.65
  - Profit/Loss variance to last year: -$677.52

Discussion Items:
- Monthly Expenses = $1,195.69. Monthly Income = $700. Monthly shortfall = $495.69.
- Research other ways to get income

- o Loans, Grants
- o Reduce Rick's Salary until next year's fair
- London Baptist Church – new church broadcast
  - o Will start billing once in-person services resume

Motion to -
Accept by: Greg
Second by: Rick
Motion: Approved

Station Manager's Report:

Discussion Items:
- Madison County Fair greatly Reduced
- High School Senior Parade on air
  - o Lots of response
  - o CD's available
- Should we broadcast show from the fair?
  - o One show early with royalty
  - o One show at end of week – show winners
- Broadcasting London Baptist – Sun. 2pm
- Church Focus on hold until after Social Distancing
  - o May be ready to go again
- Skype set up to record Beyond the Barn

Motion to -
Accept by: Brian
Second by: Greg
Motion: Approved

Technical Report:

Discussion Items:

- Added London Baptist Church to website
  - o Program guide page
- Researching using Skype to record shows remotely
  - o Donated laptop with camera and mic for using Skype
  - o May also be used for live broadcasts by connecting computer headphone jack to an open channel on studio board
- Fixed the antenna cable for the RPU
- Looked at the mic 4 jack on the RPU
  - o Nothing obvious – so I can't fix it
- Live stream not working in Google Chrome (Edge & IE work fine)
  - o Downloaded website to my local server to test
    - ▪ Was able to play on Google Chrome after hitting play button
      - Not sure what the problem is

- Downgraded plan back to 500GB
- Added the Local Church Focus show to the website (then unpublished until Corona dies down, Then set access to ReadyFM Board for your review)
    - Program Guide
    - Podcasts & Podcast Archives
    - Forum
    - Blog
    - Show Sponsor Module
- Emergency Management participation
    - EAS hijack signal
        - Box in rack. Needs configured
            - Found manual but it was of little help
        - Next step – look at old desktop computer

Traffic Report for April:
- Total Visits – 201 down from 323
- Total Listeners – 22,659 down from 23,907
- Total Listening Hrs. – 2,522 down from 2,743
- Podcasts – 7 hits in April 109 hits YTD

Motion to -
Accept by: Greg
Second by: Rick
Motion Approved

Old Business:

Discussion Items:

New Business:

Discussion Items:
- Brainstorm for Fundraisers
    - More Sponsors
- Fair Shows

Closing Prayer by: Rick

Next Board Meeting:
- June 18th at Greg's Office

Action Items:

- Brian and possibly John
    - Contact Debra and/or Jill to get correct out of business date for MAYCI
- Greg
    - Talk to Cindy Stout about Madison County "Doc Talk" segment

- Rick
    - Create a Facebook post asking for sales rep for station
- Rick
    - work on detailed plan for the available options of increasing our signal including costs, governmental approvals, any additional fees
- Rick
    - Develop Job Description/Standard Operating Procedures documentation