

ReadyFM Board Meeting Minutes June 25th 2020

Attendees:

Brian Benedum
John Darlington
Greg Eades
Todd Rickenberg
Rick Hartman

Opening Prayer by: Rick

Secretary's Report:

May minutes reviewed

Discussion Items:

- Sent letter to Madison Health about not doing the fair fund raiser this year

Motion to -

Accept by: Greg
Second by: Rick
Motion: Approved

Treasurer's Report:

Review Financial Reports (available upon request):

- Profit and Loss
- Balance Sheet
- Open Invoices
- Financials compared to this month last year
 - 2020 Cash On Hand: \$2,265.62
 - 2019 Cash On Hand: \$1,730.03
 - Difference: +\$535.59
 - 2020 YTD Income: \$4,948.68
 - 2019 YTD Income: \$6,299.80
 - Difference: -\$1,351.12
 - 2020 YTD Expenses: \$8,284.71
 - 2019 YTD Expenses: \$8,391.04
 - Difference: -\$106.33
 - Profit/Loss variance to last year: -\$1,244.79

Discussion Items:

- Monthly Expenses = \$1,195.69. Monthly Income = \$700. Monthly shortfall = \$495.69.
- Received some donations from the website
 - Tim Harbold - Sept. 2019 - \$1.64 (\$2.00)
 - Jeff Gates - Apr. 2020 - \$19.12 (\$20.00)
 - Lynn Dulin – May 2020 - \$96.80 (\$100.00)
 - Nicole Long – May 2020 - \$19.12 (\$20.00)

- Brian Benedum – May 2020 - \$4.55 (\$5.00)
 - Total \$141.23 (transferred full balance to PNC Bank account)
- I was not receiving e-mails for the donations because of a typo in the donations email address
 - This has been fixed
- I will start invoicing London Baptist in July

Motion to -

Accept by: Rick

Second by: Todd

Motion: Approved

Station Manager's Report:

Discussion Items:

- Legal filings are done. Should get confirmation letter in Sept.
- London Baptist airing services
- Grove Yard is doing new shows again
- Beyond the Barn is doing new shows again
- Sports Slam will start new shows 4 weeks before start of football season
 - Interview Coaches of each school
- Rick has football schedules. Still working on broadcast schedule
 - Social Distancing in press boxes may be an issue
- RPU is fixed

Motion to -

Accept by: Brian

Second by: Greg

Motion: Approved

Technical Report:

Discussion Items:

- RPU is fixed
 - Replaced RG6 coaxial cable connector on antenna cable
- Skype installed on laptop to do remote interviews
 - This is being used to record Beyond the Barn shows with Don remotely.
- Emergency Management participation
 - EAS hijack signal
 - Box in rack. Needs configured
 - Found manual but it was of little help
 - Next step – look at old desktop computer

Traffic Report for May:

- Total Visits – 219 up from 201
- Total Listeners – 22,906 up from 22,659
- Total Listening Hrs. – 2,764 up from 2,522

- Podcasts – 29 hits in May 129 hits YTD

Motion to -

Accept by: Todd

Second by: Greg

Motion Approved

Old Business:

Discussion Items:

- Should we broadcast show from the fair?
 - One show at end of week – show winners
 - Broadcast on Friday July 17th
- Need to promote station better
 - Personal PSA asking for donations
- Updated the Bi-Laws to allow Rick voting rights on items that do not relate to the Station Manger Position.
 - Review 'Program Director Position' document and Annual Board Member Affirmation Statement for accuracy and suggested changes
 - John will develop job description for Rick to be reviewed
 - Annual review of Station Manager at end of year based on Job Desc.
 - Need conflict of interest statement
 - Greg moved to accept bi-laws as written
 - Brian 2nd
 - Approved

New Business:

Discussion Items:

- Designate someone to manage Facebook posts
 - Rick will do this

Closing Prayer by: John

Next Board Meeting:

- July 16th at Greg's Office

Action Items:

- Brian and possibly John
 - Contact Debra and/or Jill to get correct out of business date for MAYCI
- Greg
 - Talk to Cindy Stout about Madison County "Doc Talk" segment
- Rick
 - Create a Facebook post asking for sales rep for station
- Rick

- work on detailed plan for the available options of increasing our signal including costs, governmental approvals, any additional fees
- Rick
 - Develop Job Description/Standard Operating Procedures documentation