

Team,

We did not have an official board meeting on the 23rd, but I did want to recap what was discussed.

Rick and I meet with Rich Hays in the studio and Todd called in for a few minutes to discuss some of the item outlined below. Rich is excited to be a part of the team and is looking forward to doing color commentary for the football season. His background in officiating will be a big plus for the broadcast. He would also like to learn how to run the board and participate in the board meetings. He does have a conflict with the 3rd Thursday of the month, so I suggested that we could change the date of our board meetings. Amongst the 3 of us, we found that the 3rd Wednesday of each month would work. Please let me know if any of you have commitments on that date, and if not, we'll plan on changing our board meetings to the 3rd Wednesday of each month instead of the 3rd Thursday. Mike Brooks was unable to meet this month due to a death in the family but does want to be a part of the station and plans on being at the next board meeting.

Financials:

- Everyone received a copy of the financial reports, so I won't repeat them here
- London FUMC and Star Trophy has paid for July, so the only outstanding invoice is for Madison Health
  - Greg, can you get me a contact number for Cindy Stout, so I can give them a call?
- London Baptist cancelled their sponsorship after just 1 month (loss of \$100)
- John cancelled his sponsorship (loss of \$50)
- 56 Auto has paid ahead to the end of the year, so that helps with getting us into the football season
- Our monthly income is currently \$650/month and out monthly expenditures is about \$1200/month

Rick discussed some programming changes:

- Independent Showcase has been removed from the lineup
  - I will remove this show from the website this weekend
- The Church Focus Show is close to going live
  - Rebecca will be meeting with Thad at the station next week. They plan on discussing the show and possibly recording the first show.
  - I have the show already on the website, but only viewable by board members. Once the show goes live, I'll make it viewable to the public.
- The Sports Slam will be re-branded as The Game Of The Week Recap show
  - This show will only be aired during the High School Football and Basketball season.
  - I will work on making the necessary changes on the website this weekend.

## July Events:

- We got a lot of positive feedback from the July 4th soundtrack for London's fireworks display.
- We did not do a broadcast at the Madison County Fair due to the sudden departure of John.
- There were over 50 connections on the live stream for the 10 and Under baseball game
  - We sold over 20 copies of the CD

## Football Season:

- It appears that the football season is a go. There have been guidelines published about the new protocols in place for this season.
  - longer timeouts to allow for the coach to communicate to his team that will be spread out (social distancing)
  - shorter half time - teams will stay outside and not go into the locker rooms for halftime.
- Rick has the football schedule for all 4 schools
  - I will update the website this weekend
- Rick has a tentative Game Of The Week schedule
  - There is some question of press box access with social distancing in place
  - There is also another broadcast group that may be doing all the West Jefferson games, which may result in us not being able to broadcast the West Jefferson games (social distancing will limit the number of people in the press box)
- Football Sponsors
  - Rick has identified a change that we need to make to be in compliance with the FCC.
    - Sponsors cannot record their own spots. Instead, someone from the station will need to record the spot.
      - This will affect some of the sponsors we had over the past few years, so their spots will need to be re-done if they continue as a football sponsor.
  - I plan on sending out a letter and an e-mail (if e-mail address is known) to past sponsors letting them know that as of now, the football season is a go and asking if they wish to sign up for this season.
    - I'll send the letter to the board first for review - I hope to have it written this weekend and mail it by the end of the week.
    - Greg, would you please check and see if Mark is interested in gathering sponsors as he has over the past two years?
      - The deal would stay the same 20% of sales and the 1st month of any monthly sponsorships
      - With the changes to the rules this year due to the Corona Virus we can handle more sponsors

- Last year we had 18 sponsors, with the rule changes we could go as high as 25 or more.