

## ReadyFM Board Meeting Minutes April 16th 2020

### Attendees:

Brian Benedum  
John Darlington  
Greg Eades  
Todd Rickenberg  
Rick Hartman

### Opening Prayer by: Rick

### Secretary's Report:

March minutes reviewed

### Discussion Items:

- Updated the Bi-Laws to allow Rick voting rights on items that do not relate to the Station Manger Position.
  - Review Bi-Laws and Annual Board Member Affirmation Statement for accuracy and suggested changes
    - Review of Bi-Laws tabled until next month

Motion to -

Accept by: Rick

Second by: Greg

Motion: Approved

### Treasurer's Report:

#### Review Financial Reports (available upon request):

- Profit and Loss
- Balance Sheet
- Open Invoices
- Financials compared to this month last year
  - 2020 Balance: \$3,391.42
  - 2019 Balance: \$1,711.03
    - Difference: +\$1,680.39
  - 2020 YTD Income: \$3,303.27
  - 2019 YTD Income: \$3,699.44
    - Difference: -\$396.17
  - 2020 YTD Expenses: \$5,261.86
  - 2019 YTD Expenses: \$5,709.68
    - Difference: -\$447.82
  - Profit/Loss variance to last year: \$51.65

### Discussion Items:

- Monthly Expenses = \$1,195.69. Monthly Income = \$700. Monthly shortfall = \$495.69.
  - Research other ways to get income
    - Loans, Grants

Motion to -  
Accept by: Todd  
Second by: Rick  
Motion: Approved

### **Station Manager's Report:**

Discussion Items:

- License Filing due by June 1<sup>st</sup>
- Strawberry Festival is still scheduled as normal
- County Fairs are still scheduled as normal
- London First Baptist interested in broadcasting services
- Record shows remotely rather than in person
  - Brian will look at available options

Motion to -  
Accept by: Brian  
Second by: Greg  
Motion: Approved

### **Technical Report:**

Discussion Items:

- Live stream not working in Google Chrome (Edge & IE work fine)
  - Downloaded website to my local server to test
    - Was able to play on Google Chrome after hitting play button
      - Not sure what the problem is
- Ran out of bandwidth on live stream 1 day before reset
  - I upped the plan to 750GB for the month and will monitor
    - Will downgrade back to 500GB before next payment is due if were not over
- Added the Local Church Focus show to the website (then unpublished until Corona dies down, Then set access to ReadyFM Board for your review)
  - Program Guide
  - Podcasts & Podcast Archives
  - Forum
  - Blog
  - Show Sponsor Module
- Emergency Management participation
  - EAS hijack signal
    - Box in rack. Needs configured
- Issue with antenna connection on RPU
- Issue with one input on RPU
  - Does not affect football season. Will address after the season.

Traffic Report for March:

- Total Visits – 323 down from 356
- Total Listeners – 23,907 down from 24,747
- Total Listening Hrs. – 2,743 down from 2,992
- Podcasts – 26 hits in March 85 hits YTD

Motion to -

Accept by: Greg

Second by: Rick

Motion Approved

### **Old Business:**

Discussion Items:

- Corona Virus – opportunities for the radio station
  - Church Broadcasts
    - Can come into studio to record a 15-20 min message
    - Or send recording
      - E-Mail and forward to anyone else
  - Sent e-mails to local churches and saw Greg post on Facebook about broadcasting church services on ReadyFM.
  - Public Health Updates from the Madison County Public Health Dept.
    - Waiting for response from Health Dept.
- Facebook survey
- PSA & Website asking for volunteers
  - Community Matters show on the station
    - Ask for volunteers & donations

### **New Business:**

Discussion Items:

**Closing Prayer by:** John

### **Next Board Meeting:**

- May. 21st at Phat Daddy's Pizza

### **Action Items:**

- Brian and possibly John
  - Contact Debra and/or Jill to get correct out of business date for MAYCI
- Greg
  - Talk to Cindy Stout about Madison County "Doc Talk" segment
- Rick
  - Create a Facebook post asking for sales rep for station
- Rick

- work on detailed plan for the available options of increasing our signal including costs, governmental approvals, any additional fees
- Rick
  - Develop Job Description/Standard Operating Procedures documentation