

Ready FM board meeting October 18, 2018

Attendees:

Brian Benedum

Rick Hartman

Debra Hay

Greg Eades

John Darlington

Opening prayer by John

Minutes

1) Treasure report : report pending . Debra to provide

2) Secretary report: September minutes were approved.

3) General Manager report: Rick Hartman

- Madison County High School game of the week going well
- Week 10 will be the London at Whitehall game
- Playoff game coverage will be chosen by listener voting on Web Site . \$25.00 fee needed to broadcast playoff games.
- Becky on board with new position , start date tbd

4) IT Update...Brian Benedum

- Development of Sponsor directory , under way for past and present sponsors contact information . Brian is requesting updated info to complete.
- Process for becoming a sponsor and church service broadcast has been updated.
- Community news link under construction.
- Request Basketball schedule to update web site. Rick to provide
- Please update Brian when the name change from MAYCI to Ready FM happens so he can work to have the update to the Kroger reward process. Jill Spradlin is working on this process.
- Groove Yard email address provided to Brian from Greg.
- Updated 56 Auto sales no longer sponsoring the studio.
- Requested info on new Karate studio, to update web site. Rick and Greg to provide.
- Brian provided web site statistics , available upon request.
- Two issues with broadcasting being addressed. Buffering, and over modulation.
- Grant options are being investigated.
- Deb requested we form a committee to look into updating outdated equipment. Being looked into.

5) Old business:

- Doc talk by Madison Medical project update by Debra. Details and process being worked out.

- Go Fund me and Giving Tuesday campaign options being looked into , as ways to raise money for station.

5) New business.

- Greg discussed advertising options with Wilson Printing. Further investigation being done.
- Nomination of board officers is pushed to November meeting (11-15-2018)
- Dr Starr is leading Old Fashioned Christmas in London this year and wants to utilize Ready FM for promotional purposes.

Closing prayer by Rick

Next meeting is November 15 at Phatt Daddys Pizza.

Meeting adjourned .