



105.1 / www.readyfm.com

The Voice of Madison County

ReadyFM Board Meeting Minutes

Wednesday, June 12th, 2024

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes
Todd Rickenberg
Rebecca Rickenberg

Opening Prayer by: Rick

Secretary's Report:

Discussion Items

- Our due date for our charitable annual report filing came due
 - I received this e-mail on 4/30 and forwarded it to Jill Spradlin. She replied that she will be taking care of this next week.
 - The confirmation e-mail I received said it was for 2022. I e-mailed Jill asking if this should have been 2023. She asked if I sent her the 'information'. I replied that I didn't know what she needed, but sent her the latest QuickBooks file, the list of officers, and a link to the 2023 board meeting minutes. She replied 'Thanks'. I received a letter from the IRS approving the extension request for the 2023 filing.
- We received permission from Madison Health to use their parking lot again this year for the fair.

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- Annual renewal of Adobe Audition came due in April: \$282.35
 - This is up about \$25 from last year.
- The Madison County Chamber of Commerce dues is due \$200/yr.

- Discussion on whether we should we continue with this?
 - A proposed \$50/month sponsorship that would highlight Chamber businesses may get the Chamber back on board as a sponsor.
 - Rick will pursue this
 - We decided to pay the dues for another year

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Station Manager's Report:

Discussion Items

- Interviewed Strawberry Festival Court
- Changed the rotation by adding a heavy hitter/hits category – these will play more often
- The 2024 football schedule is out
 - Week 4 Shawnee home game – Rick will miss
 - Rich will get involved on the setup
- Rick will be on stage for Strawberry Festival and will promote station
- The RPU wire came loose from the RPU antenna
 - We removed this wire and re-secured the Antenna wire
- The 12U baseball game broadcast will be on July 1st
- Kevin (from the Strawberry Festival board) is willing to help. He may help with Fair Parking and attend next month's board meeting.

Motions:

- Accept – Brian
- 2nd – Todd
- Approved

Technical Report:

Discussion Items

- The 2024 Football Schedules and GOTW schedule is up on the website.
 - The GOTW Banners will start on Saturday August 3rd
- The JW Player (used for podcasts) licensing fees went way up from around \$90/year to almost \$2,000 per year.
 - I have reverted back to an old version of the player until I can re-write the code to use something else.

- In development, I have replaced the JW player with video.js, which is an opensource player. I have been able to re-write the code using the new player. I am currently working on the Podcast Administration interface to the website to feed the list of podcasts to the new player.
- The website was experiencing performance issues due to lack of disk space. I put in a ticket and they moved the website to a different 'node' to address this issue. The website was offline for a couple of hours Monday morning (around 5am – 7am).
 - I checked after it came back online, and the home directory was still 99% full. When I asked, they said that website was 'too large' to migrate. I explained that I had already removed all of the backups, temp files and log files and that the biggest usage of disk space is our podcasts. I was told that the hosting site should not be used for file storage.
 - They did say that they identified an issue with their database server that was causing an impact on the website performance. - The performance did get better after this fix.
 - They recommended using Google Drive, DropBox, etc. - these solutions only allow the file to be downloaded, not played live from the site. I am currently working on a solution. Here are some options:
 - Host the files ourselves – I am testing this option now using a networked drive. It would require opening the drive up to the internet and there is increased risk of cyber-attacks doing this. There is also the issue of keeping the drive online 24/7. The upside is that a network drive is only around \$200 and there would be no additional charges.
 - Use a 3rd party company to host our podcasts. PodBean is an example. This would require drastic changes in how we publish our podcasts, and integrate them into the website. There are also fees involved. PodBean for example would start at \$10/month.
 - Leave things the way they are now. May continue to experience slow website performance.
- Studio 1 computer locking up

Traffic Report:

- Total Visits - 133 up from 355
- Total Listeners – 29,969 down from 32,659
- Total Listening Hrs. – 1,723 down from 1,900

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Old Business:

Discussion Items

- Fair Parking
 - We received approval to use the lot again this year.
 - Greg will sponsor the Tri-Fold FB Schedules again this year.

- We had a lot left over last year, so maybe we should reduce the order for this year.
- Events/times when help may be needed.
 - Coverage:
 - Saturday 6:00pm (OSTPA Truck and Tractor Pulls)
 - Rich should be available to help that evening
 - Sunday Noon (OMTPA Truck and Tractor Pulls)
 - Setup around 10am – Brian will skip church and setup, need at least 1 more person.
 - Monday 7:00pm (KOI Dirt Drags)
 - Rick and I should be OK
 - Tuesday 7:00pm (ABAR Rodeo)
 - Rick and I should be OK
 - Wednesday 7:00pm (Micro Wrestling)
 - Rick and I should be OK
 - Thursday 7:00pm (Mason Cordell Mem. Motocross)
 - May need help, but last year didn't fill the lot
 - Friday 7:00pm (Autocross)
 - May need help being a Friday
 - Saturday 7:00pm (Demolition Derby)
 - We will need help for this event
- Rick – order new shirts
 - Tee Shirts and maybe some polo shirts.

Motions:

- Accept –
- 2nd –
- Approved

New Business:

- Fireworks Show
 - Will be doing the soundtrack

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by:

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Note this meeting has been moved forward two weeks due to Fair Parking and scheduling conflicts

Wednesday July 24th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

Rick – Place order for new Shirts

Rich – Follow up with Red Brick Tavern about sponsorship.

Rick – Follow up with Greene & Sons about sponsorship.