



**ReadyFM Board Meeting Minutes**

*Wednesday, July 24th, 2024*

**Attendees:**

Brian Benedum  
Rick Hartman  
Rich Hayes

**Opening Prayer by: Rick**

**Secretary's Report:**

**Discussion Items**

- Our due date for your charitable annual report filing has been extended
  - I received this e-mail on 4/30 and forwarded it to Jill Spradlin. She replied that she will be taking care of this next week.
    - The confirmation e-mail I received said it was for 2022. I e-mailed Jill asking if this should have been 2023. She asked if I sent her the 'information'. I replied that I didn't know what she needed, but sent her the latest QuickBooks file, the list of officers, and a link to the 2023 board meeting minutes. She replied 'Thanks'. I received a letter from the IRS approving the extension request for the 2023 filing.

**Motions:**

- Accept – Rick
- 2<sup>nd</sup> – Rich
- Approved

**Treasurer's Report:**

**Discussion Items**

- We made \$2,598.86 this year for fair parking. The average profit going back to 2013 is \$3,309.51.
  - Prior Years:

2013	\$3,321.00	5th
2014	\$2,981.25	10th

2015	\$4,074.00	1st
2016	\$3,835.00	2nd
2017	\$3,083.32	7th
2018	\$3,084.00	6th
2019	\$3,813.03	3rd
2021	\$3,022.00	9th
2022	\$3,516.39	4th
2023	\$3,075.94	8th
2024	\$2,598.73	11th

- Football Sponsorships –
  - Sent out e-mails and letters to past sponsors and a some potential sponsors.
  - Confirmed Full Season Sponsors so far:
    - Dwyer Brothers (x2)
      - Requested copies of both spots
    - Eades Insurance
      - Wants to re-record spot
    - Ebere Fisher Funeral Home
    - Re/MAX Leading Edge
    - Wilson Printing and Graphics
- Paid the MCCC Dues \$200
  - Proposed a \$50/month sponsorship – highlights Chamber businesses
    - Rick will follow up with this

#### Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

#### Motions:

- Accept – Rick
- 2<sup>nd</sup> – Rich
- Approved

#### Station Manager's Report:

##### Discussion Items

- Will be working on the 12U CD's @ Flash Drives
  - We made \$45.00 on the CD's & Flash Drives
- Will start e-mailing AD's for this season's games
- Will be working on setting up Meet the Teams
  - Targeting the 2<sup>nd</sup> week in August

#### Motions:

- Accept – Brian
- 2<sup>nd</sup> – Rich
- Approved

## **Technical Report:**

### Discussion Items

- Our website did get migrated to a new node a week or two after I was told that it was too big to migrate. Our home directory is now showing 11% (vs. 99% before the move).
- The Podcast System has been re-written. All prior functionality has been restored.

### Traffic Report:

- Total Visits – 151 up from 133
- Total Listeners – 29,662 down from 29,969
- Total Listening Hrs. – 1,744 up from 1,723

### Motions:

- Accept –
- 2<sup>nd</sup> –
- Approved

## **Old Business:**

### Discussion Items

- Fair Parking
  - Lights not working in lot
    - Bring more flash lights next year.
  - Sitting outside to monitor lot rather than in our cars
    - More visible, less threatening.
- Rick – order new shirts
  - Not done yet.
- Fireworks Show
  - Went well

### Motions:

- Accept – Rich
- 2<sup>nd</sup> – Brian
- Approved

## **New Business:**

- No new business

### Motions:

- Accept –
- 2<sup>nd</sup> –
- Approved

**Closing Prayer by:**

**Motion for Adjournment by:**

- Accept –
- 2<sup>nd</sup> –
- Approved

**Next Board Meeting:**

Wednesday August 14<sup>th</sup> at Phat Daddy's 6:00pm – 7:00pm

**Action Items:**

**Rick** – Place order for new Shirts

**Rich** – Follow up with Red Brick Tavern about sponsorship.

**Rick** – Follow up with Greene & Sons about sponsorship.