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The Voice of Madison County

ReadyFM Board Meeting Minutes

Wednesday, February 21st, 2024

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes

Opening Prayer by: Rich

Secretary's Report:

Discussion Items

- Nothing to report

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- Paid Madison Financial \$150.00 for their services in 2024
 - Sent them info. to get Ricks 1099 processed
- All Licensing has been paid for 2024
 - BMI has been paid (\$400.00)
 - SESAC has been paid (\$193.00)
 - ASCAP Has been paid (\$419.00)
- Potential OSU James Cancer Hospital sponsorship (\$100/month)

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Station Manager's Report:

Discussion Items

- Basketball season is done unless someone makes the championship game
- Ed Conley helped with color commentary
- Fireworks soundtrack – will work on a better soundtrack this year
- Over 1300 songs now in library – working on getting better variety
- Will work on more liners

Motions:

- Accept – Brian
- 2nd – Rich
- Approved

Technical Report:

Discussion Items

- Nothing to report

Traffic Report:

- Total Visits - 171 up from 161
- Total Listeners – 20,369 up from 15,917
- Total Listening Hrs. – 1,221 up from 1,213

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Old Business:

Discussion Items

- Rick – will order new shirts and have his mom embroider the logo
 - The ones from CK Signs snag too easily
- Rick still plans on putting an article in the Madison Messenger about the new format

Motions:

- Accept –
- 2nd –
- Approved

New Business:

- Nothing to report

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by: Rick

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday March 13th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

Rick – Place order for new Shirts

Rick – Place article in the Madison Messenger

Rich – Follow up with Red Brick Tavern about sponsorship.

Rick – Follow up with Greene & Sons about sponsorship.